

PRESS RELEASE

# CLUBMASTER CLASSIC



NEW PRODUCTS  
JANUARY 2020

BRISTON 





## The new CLUBMASTER CLASSIC: fill up with colors

Like the first models launched in September 2013 and designed to be a timeless classic in the Clubmaster collection, BRISTON completes its range of chic yet sporty watches by providing a wide range of colors that will satisfy all tastes.

Proposed through a sports-only chronograph version, the new Clubmaster Classic is dressed in steel or is adorned with a pink gold or yellow gold PVD treatment on the case giving it a strong personality and a touch of elegance.

Cambered-square shape and still in tortoise shell acetate that has become the brand's signature, this new product line is characterized above all by these dials adorned with a purely watchmaking finish: the sunray finish. This decoration is formed of imperceptible lines, like the sun's rays, intersecting at the same central point. It is created using a brush, usually with metal filaments. 9 original dial colors (Ice Blue, Gray Taupe, Midnight Blue, Emerald Green, Peacock Blue, Cardinal Purple, Bay / Ripe, Aqua and Olive Green) with a brushed-sunburst finish lend an unparalleled appeal to this collection.

To complete this collection, BRISTON plays the game of interchangeability by assembling these new models on "NATO" type straps that have made the brand's success since its creation.

# Clubmaster Classic

## Case

Size: 40 x 40 mm

Opening Dial: 31 mm

Thickness: 11,70 mm

316L Stainless steel case & Italian tortoise shell Acetate: handmade polished finish

Water resistance to 100m/10 ATM

## Movement & functions

Chronograph Date model: Quartz Citizen caliber Miyota OS21

Functions: Chronograph 2 counters with 60-minute counter at 9 o'clock & a 24 hours indication / AM-PM counter at 3 o'clock, date at 6 o'clock

## Dial & hands

Upper plate dial: Midnight blue, green olive, cardinal purple, aqua, emerald green, peacock blue, ice blue, berry, grey taupe with sunray finish

Under plate dial: silver white

Stamped hourmarkers & Arabic numerals

Rhodium-plated "baton" / rose gold PVD or yellow gold pvd Hour & Minutes

hands & with white Superluminova® inserts

White-coated chronograph & counters hands

## Exclusive BRISTON NATO straps:

Interchangeable & water resistant

Length: 280 mm / Width: 20 mm for steel versions

Length: 245 mm / Width: 20 mm for rose or yellow gold PVD versions

## Public prices with taxes:

Models in steel and tortoise acetate: 320\$

Models in rose gold PVD and tortoise acetate: 350\$

Models in gold PVD and tortoise acetate: 350\$



Clubmaster Chronograph CLASSIC  
40x40mm case in steel & tortoise acetate  
NATO strap  
Public price: 320\$



Clubmaster Chronograph CLASSIC  
40x40mm case in rose gold PVD & tortoise acetate  
NATO strap  
Public price: 350\$



Clubmaster Chronograph CLASSIC  
40x40mm case in yellow gold PVD & tortoise acetate  
NATO strap  
Public price: 350\$



# CLUBMASTER CLASSIC PANTONE



GREY TAUPE



EMERALD GREEN



AQUA



BERRY



PEACOCK BLUE



ICE BLUE



CARDINAL GRAPE



GREEN OLIVE



MIDNIGHT BLUE



## BRISTON: when time becomes the accomplice of relaxation, when time becomes an unconventional accessory...

Brice Jaunet, BRISTON's founder, has a wealth of experience in the luxury watch industry, dating back 15 years. Brice's passion and proven market knowledge led to the creation of BRISTON as the synthesis of a personal and professional life dedicated to watches.

Resulting from his thoughts & research, Brice Jaunet wanted to create a beautiful, true & authentic timepiece but also affordable. From this spirit, BRISTON creates its own particular style with strong classical watchmaking DNA but bringing this smart & casual touch, with the use of innovative raw materials and a variety of colors that creates its authentic style.

Using cellulose acetate, traditionally used in the eyewear industry, and proposing this raw material in unexpected colors to adorn its collection is an innovation that reinforces BRISTON's sport chic look & British spirit. Modern, chic but casual, the BRISTON watches seduce Hipsters, Dandies, Preppies & Trendsetters, - whether they are men or women - or just watch aficionados.

From the very beginning, the NATO strap has been chosen by the founder to highlight the brand's marked DNA: the British and sport chic spirit.

Because time flies inexorably, BRISTON has 6 years of existence. Six years after its successful launching at Colette in Paris, six years through which the young watch brand has established itself.



## Distribution

BRISTON is now distributed in more than 1000 points of sales in 50 countries around the world. In France, we count up on more than hundred and fifty doors at end of November 2019 including premium watch stores, Department Stores and Concept Stores.

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