

PRESS RELEASE

CLUBMASTER LADY



NEW PRODUCTS
APRIL 2018

BRISTON 



BRISTON introduce its new ladies watch: the **Clubmaster Lady** A fusion of femininity and finesse

For the first time, the watchmaker BRISTON offers a timepiece entirely for ladies!

Faithful to its **Clubmaster** cambered-square shape and true fashion accessory, the **Clubmaster Lady** is a little jeweled watch with an acetate cellulose curved case of 24mm; innovative material become part and key stone of BRISTON DNA and story since its creation in 2013.

An absolute little piece of Jewelry which fits in the palm of the hand, available in polished steel and full pink gold PVD variations.

With refined finished of black onyx cabochon and its two minimalist colored dials: semi-gloss black and silvered white; this new model features sword hands giving an elegant and smart touch to these new timepieces.



Being unique to your wrist, thanks to its genius interchangeability system, the **Clubmaster Lady** is clad with Nato double wrap straps, available in 12 colors. As stylish accessories, you can choose between the elegant single or double wrap straps, with quick release system, in brown gold calfskin leather or Alligator imitation (nine available colors).

Ultra design, **BRISTON** also offers a single or double turn Milanese mesh band in steel or pink gold PVD exclusively designed and developed for the Clubmaster Lady.

The **Clubmaster Lady** will accompany you on every occasion while complementing your style and personality.



Clubmaster LADY

Case

Size: 24 x 24 mm

Opening Dial: 18,5 mm

Thickness: 7,30 mm

Italian tortoise shell Acetate: handmade polished finish

Lugs/ Bezel/ Crown/ screw-down back: polished 316L stainless steel or polished steel with rose gold PVD treatment

Crown adorned with black onyx cabochon

Domed mineral crystal - 1.8 mm thickness

Water resistance to: 50m/5 ATM

Movement & functions

Quartz Citizen caliber: Miyota GL20

Power reserve: 5 years

Functions: Hours & Minutes

Dial & hands

Black semi glossy or white-silvered

Rhodium-plated "Sword" shaped Hour & Minutes hands

Strap

Interchangeable black or taupe stitched NATO nylon strap: water resistant & washable – length: 390mm / width: 12 mm

Special double turns NATO strap with moveable loop

Exclusive BRISTON logo on 1st loop

Polished 316L stainless steel or rose gold PVD pin buckle & Loops



Model HM

24mm case in tortoise acetate

Double turn NATO strap

Public price: 150 €



Model HM

24mm case in tortoise acetate & polished rose gold PVD

Double turn NATO strap

Public price: 170 €

Clubmaster LADY

Case

Size: 24 x 24 mm

Opening Dial: 18,5 mm

Thickness: 7,30 mm

Full mirror-polished 316L stainless steel case or full mirror-polished 316L stainless steel case with rose gold PVD treatment

Lugs/ Bezel/ Crown/ screw-down back: polished 316L stainless steel or polished steel with rose gold PVD treatment

Crown adorned with black onyx cabochon

Domed mineral crystal - 1.8 mm thickness

Water resistance to: 50m/5 ATM

Movement & functions

Quartz Citizen caliber: Miyota GL20

Power reserve: 5 years

Functions: Hours & Minutes

Dial & hands

Black semi glossy or white-silvered

Rhodium-plated "Sword" shaped Hour & Minutes hands

Strap

Interchangeable black or taupe stitched NATO nylon strap: water resistant & washable – length: 390mm / width: 12 mm

Special double turns NATO strap with moveable loop

Exclusive BRISTON logo on 1st loop

Polished 316L stainless steel or rose gold PVD pin buckle & Loops



Model HM

24mm case in polished steel

Double turn NATO strap

Public price: 160 €



Model HM

24mm case in polished rose gold PVD

Double turn NATO strap

Public price: 190 €

Clubmaster **LADY**

New NATO straps of plain colors with moveable loop

Length of 230mm – Width: 12mm

Public price: 25€

Available from April 2019



BLACK NS12.B NAVY BLUE NS12.NV PEACOCK BLUE NS12.BD BRITISH GREEN NS12.BG BURGUNDY NS12.BDX FUSCHIA NS12.F BROWN NS12.BRD ORANGE NS12.O MUSTARD NS12.MU PINK NS12.PK GREY TAUPE NS12.T WHITE NS12.W



BLACK NS12.PVDRG.B NAVY BLUE NS12.PVDRG.NV PEACOCK BLUE NS12.PVDRG.BD BRITISH GREEN NS12.PVDRG.BG BURGUNDY NS12.PVDRG.BDX FUSCHIA NS12.PVDRG.F BROWN NS12.PVDRG.BRD ORANGE NS12.PVDRG.O MUSTARD NS12.PVDRG.MU PINK NS12.PVDRG.PK GREY TAUPE NS12.PVDRG.T WHITE NS12.PVDRG.W

Clubmaster LADY

New Double turns NATO straps of plain colors with moveable loop

Length of 390mm – Width: 12mm

Public price: 30€

Available from April 2019



BLACK
ND12.B



NAVY BLUE
ND12.NV



PEACOCK BLUE
ND12.BD



BRITISH GREEN
ND12.BG



BURGUNDY
ND12.BDX



FUSCHIA
ND12.F



BROWN
ND12.BRD



ORANGE
ND12.O



MUSTARD
ND12.MU



PINK
ND12.PK



GREY TAUPE
ND12.T



WHITE
ND12.W



BLACK
ND12.PVDRG.B



NAVY BLUE
ND12.PVDRG.NV



PEACOCK BLUE
ND12.PVDRG.BD



BRITISH GREEN
ND12.PVDRG.BG



BURGUNDY
ND12.PVDRG.BDX



FUSCHIA
ND12.PVDRG.F



BROWN
ND12.PVDRG.BRD



ORANGE
ND12.PVDRG.O



MUSTARD
ND12.PVDRG.MU



PINK
ND12.PVDRG.PK



GREY TAUPE
ND12.PVDRG.T



WHITE
ND12.PVDRG.W

Clubmaster LADY

New 2-part in imitation Alligator leather straps equipped with the single presto (pin) system
Polished steel or rose gold PVD pin buckle with BRISTON engraved
Length: 70/110mm – Width: 12mm
Public price: 65€



BLACK
LA12.B



NAVY BLUE
LA12.NV



GREEN
LA12.GR



BURGUNDY
LA12.BDX



FUSCHIA
LA12.F



PINK
LA12.PK



LIGHT BLUE
LA12.LB



WHITE
LA12.W



BLACK
LA12.PVDRG.B



NAVY BLUE
LA12.PVDRG.NV



GREEN
LA12.PVDRG.GR



BURGUNDY
LA12.PVDRG.BDX



FUSCHIA
LA12.PVDRG.F



PINK
LA12.PVDRG.PK



LIGHT BLUE
LA12.PVDRG.LB



WHITE
LA12.PVDRG.W

Clubmaster LADY

New 2-part double turns in imitation Alligator leather straps equipped with the single presto (pin) system

Polished steel or rose gold PVD pin buckle with BRISTON engraved

Length: 70/280mm – Width: 12mm

Public price: 75€



BLACK
LD12.B



NAVY BLUE
LD12.NV



GREEN
LD12.GR



BURGUNDY
LD12.BDX



FUSCHIA
LD12.F



PINK
LD12.PK



LIGHT BLUE
LD12.LB



WHITE
LD12.W



BLACK
LD12.PVDRG.B



NAVY BLUE
LD12.PVDRG.NV



GREEN
LD12.PVDRG.GR



BURGUNDY
LD12.PVDRG.BDX



FUSCHIA
LD12.PVDRG.F



PINK
LD12.PVDRG.PK



LIGHT BLUE
LD12.PVDRG.LB



WHITE
LD12.PVDRG.W

Clubmaster LADY

New 2-part leather strap in calfskin leather

Interchangeable straps equipped with the single presto (pin) system to remove the strap

Polished steel pin buckle with BRISTON engraved

Single turn = Length: 70/110mm – Width: 12mm

Double turns = Length: 70/280mm – Width: 12mm

Available from April 2019



CALFSKIN LEATHER
LB12.BR
85€



CALFSKIN LEATHER
LDB12.BR
95€



CALFSKIN LEATHER
LB12.PVDRG.BR
85€



CALFSKIN LEATHER
LDB12.PVDRG.BR
95€



BRISTON 

Clubmaster LADY

New Milanese mesh bands equipped with the presto (pin) system to remove the band
Polished mesh & brushed steel folding clasp with BRISTON engraved
2 lengths: Single turn = 75/110mm – Width: 12mm / Double turn = 75/280mm – Width: 12mm
Interchangeable & adaptable to only for Clubmaster LADY
Available from May 2019



MESH BAND SINGLE TURN
Brushed Steel
MB12.ST
65€



MESH BAND SINGLE TURN
Brushed Rose Gold
MB12.PVDRG.ST
85€



MESH BAND DOUBLE TURNS
Brushed Steel
MBD12.ST
75€



MESH BAND DOUBLE TURNS
Brushed Rose Gold
MBD12.PVDRG.ST
95€





BRISTON: when time becomes the accomplice of relaxation, when time becomes an unconventional accessory...

Brice Jaunet, BRISTON's founder, has a wealth of experience in the luxury watch industry, dating back 15 years. Brice's passion and proven market knowledge led to the creation of BRISTON as the synthesis of a personal and professional life dedicated to watches.

Resulting from his thoughts & research, Brice Jaunet wanted to create a beautiful, true & authentic timepiece but also affordable. From this spirit, BRISTON creates its own particular style with strong classical watchmaker DNA bringing this smart & casual touch with the use of innovative raw material and a variety of colors that creates its authentic style.

Twisting the cellulose acetate, traditionally used in the eyewear industry, and proposing this raw material in unexpected colors to adorn its collection is an innovation that reinforces BRISTON's sport chic look & British spirit. Modern, chic yet casual, the BRISTON watches seduce Hipsters, Dandies, Preppies & Trendsetters, - whether they are men or women - or just watch aficionados.

From the very beginning, the NATO strap has been chosen by the founder to highlight the brand's marked DNA: the British and sport chic spirit.

Because time flies inexorably, BRISTON has already 6 years of existence. Six years after its successful launching at Colette in Paris, six years through which the young watch brand has established itself.

Distribution

BRISTON is now distributed in more than 1000 points of sales in 50 countries around the world. In France, we count up on more than hundred and forty doors at end of February 2019 including premium watch stores, Department Stores and Concept Stores.

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