

PRESS RELEASE

CLUBMASTER TRAVELER WORLDTIME



NEW PRODUCTS
MAY 2020

BRISTON 



The new **CLUBMASTER TRAVELER**: an invitation to the world of travel

Into the continuity of the Clubmaster TRAVELER GMT launched in last June 2019, BRISTON launches again a watch dedicated to the world of travel. With a 500 pieces limited edition, the Clubmaster TRAVELER Worldtime is a fine combination of modern and classic watch.

Fitted into a 42mm case with an unusual design which falls in the line of DIVER collection, this novelty is provided for the first time with the Swiss Sellita SW330-1 caliber. This movement, well-known for its reliability, has a 4Hz frequency (28 800 VPH) and displays hour and minutes, second time zone (GMT complication) as well as the time in twenty-four time zones and date with a 2 days power reserve.

The case design is easily identifiable thanks to its two right hand crowns, reminiscent of the first Clubmaster DIVER launched in 2017. Water resistant to 10 ATM pressure, this case is provided with a 4h positioned screw crown to set hour, date and GMT complication. The second crown at 2 o'clock positioned enables the setting of the black inner bezel and to read the time simultaneously in the 24 time zones of the globe.

The cambered squared shape, either manufactured in cellulose acetate or brushed steel, is constructed with a new sapphire glass, scratch-resistant and highly impact resistant. To perfect its design, the transparent case back allows its owner to admire the movement.

The Clubmaster TRAVELER Worldtime singularity is identified by its bidirectional rotating city ring as well as its additional central hand doing a 24h dial revolution.



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Equipped with a fixed 24-hour ring punctuated by a day / night indication, you just have to put the city of residence opposite the number corresponding to your local time on the 24-hour ring. The GMT red or orange lacquered hand will tell you the reference time in a first time zone (that of the travel place for example), which can be read on the ring graduation.

BRISTON designed this novelty with extreme attention to details. Controlled by the 2h positioned crown, the 24 international cities easily allow the owner of this watch to instantly read the reference time anywhere in the world.

The Clubmaster TRAVELER Worldtime also displays, black or colored dials decorated with sunray finish, embossed with polished steel indexes and C1 white Superluminova® inserts. Hours and minutes baton-type hands are endowed with the same luminescent material in order to reinforce the readability. A delicate attention was paid to the central second hand which is decorated with a squared shape tip of Superluminova® like the dial indexes.

Last but not least, BRISTON chose to introduce all Worldtime models on interchangeable NATO straps, a true part of the brand DNA.

Frequent travelers can always be on time while wearing their Clubmaster TRAVELER Worldtime watch.

Clubmaster TRAVELER WORLDTIME

CASE

Size: 42 x 42 mm

Dial opening: 33,5 mm

Thickness: 11,45 mm

Italian tortoise shell Acetate: handmade polished finish

Lugs / Bezel / Crowns / screw-down case-back: polished 316L stainless steel

Polished stainless steel crown (2 o'clock) to rotate the bi-directional inner ring engraved with BRISTON blazon

Polished stainless steel screw-down crown (4 o'clock) engraved with BRISTON blazon

Ultra-resistant sapphire glass – 2,10mm thickness

Water resistance: 100m/10 ATM

MOVEMENT

Automatic Swiss movement SW330-1 manufactured by Sellita

Mechanical with automatic winding with ball bearing (Bi-directional)

Caliber: 11 1/2'''

Frequency: 28'800 vibrations/hour (4Hz.)

Jewels: 25

Power reserve: up to 42 hours

Quick date correction

Functions: Hours, minutes, central seconds, date calendar, GMT – Worldtime function

DIAL

Central part: Black semi glossy, blue or British green with sunray finishing

Polished stainless steel indexes with C1 white Superluminova® inserts and white lines (minutes indication)

Bi-directional black inner ring with 24 time zones

Black & white / Navy blue and red fixed 24h ring with AM – PM indication / glossy finish

Date window positioned at 3 o'clock

Rhodium-plated "baton" Hour & Minutes hands & with C1 white Superluminova® inserts

White-coated central seconds hand with squared tip

Red or orange GMT central hand with C1 white Superluminova® inserts

STRAP

Interchangeable black, Navy blue, British Green or red genuine stitched NATO nylon strap: water resistant & washable

Length: 280mm / width: 20 mm

Exclusive BRISTON logo on 1st loop

Polished 316L stainless steel pin buckle & Loops



Models in tortoise shell acetate
Automatic Swiss movement Sellita SW330-1
NATO strap

Limited edition of 500 pieces

Public price: 1 300 €

BRISTON 

Clubmaster TRAVELER WORLDTIME

CASE

Size: 42 x 42 mm

Dial opening: 33,5 mm

Thickness: 11,45 mm

Full mirror-polished 316L Stainless Steel case

Lugs / Bezel / Crowns / screw-down case-back: polished 316L stainless steel

Polished stainless steel crown (2 o'clock) to rotate the bi-directional inner ring engraved with BRISTON blazon

Polished stainless steel screw-down crown (4 o'clock) engraved with BRISTON blazon

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Polished 316L stainless steel pin buckle & Loops



Models in polished steel
Automatic Swiss movement Sellita SW330-1
NATO strap
Limited edition of 500 pieces
Public price: 1 300 €



BRISTON: when time becomes the accomplice of our relaxing hours, when time becomes an unconventional accessory...

Brice Jaunet, BRISTON's founder, has a wealth of experience in the luxury watch industry, dating back 15 years. Brice's passion and proven market knowledge led to the creation of BRISTON as the synthesis of a personal and professional life dedicated to the watches.

Resulting from his thoughts & researches, Brice Jaunet wanted to create a beautiful, true & authentic timepiece but also affordable. From this spirit, BRISTON creates its own particular style with a strong classical watchmaker DNA but bringing this smart & casual touch with the use of innovative raw material and a variety of colors that creates its authentic style.

Twisting the cellulose acetate, traditionally used in the eyewear industry, and proposing this raw material in unexpected colors to adorn its collection is an innovation that reinforces BRISTON's sport chic look & British spirit. Modern, chic but yet casual, the BRISTON watches seduce either Hipsters, Dandies, Preppies & Trendsetters, - whether they are men or women - or just watch aficionados.

From the very beginning, the NATO strap has been chosen by the founder to highlight the brand's marked DNA: the British and sport chic spirit.

Because time flies inexorably, BRISTON has already 7 years of existence. Seven years after its successful launching at Colette in Paris, seven years through which the young watch brand has established itself.

Distribution

BRISTON is now distributed in more than 1000 points of sales in 50 countries around the world. In France, we count up on more than hundred and fifty doors at end of February 2020 including premium watch stores, Department Stores and Concept Stores.

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