

PRESS RELEASE

Streamliner

SKELETON



**NEW PRODUCTS
SEPTEMBER 2020**

BRISTON 



The new **STREAMLINER**: the essence of sophistication and modernism

After seven years of creations with its Clubmaster cushion line, BRISTON creates a totally new line with a cambered-barrel shape opening the possibilities scope and allowing all promising areas and form of expression : the Streamliner. This newest member of our family showcases the BRISTON creative power and art of conception. Its smooth lines establish a new vision of watchmaking elegance, while at the same time concurring with codes of a watch inspired by Streamline style.

BRISTON goes back in time and draws its inspiration from Streamline American style, created in the 1930's and synonymous of modern design. Modern Streamline takes root from Art deco but however stands out from it by introducing smoother and more sensual lines. These are those curves and strengths from those arches which outline this new BRISTON case in 42x42mm, all in tight curves.

With its refined design, simultaneously dynamic and fluid, the **Streamliner** model case was developed to provide maximum comfort around the wrist. Indeed, this novelty added value gets from a complex interplay in between its new case straight lines and curves. Its geometric subtleties are unveiled through a three-dimensional vision : its delicacy, it's curved shape perfectly fitting to the wrist, its sides lengthen the vertical case structure.

In acetate as in steel, cut sections characterize and enhance the case curve. For this purpose, BRISTON innovates with three new smoked acetates. A particular attention is paid to steel and rose gold PVD versions as the flanks, decorated with a mirror polishing finishing, adding light and contrasting with the case body which is vertically brushed finished. The angles are beveled one by one to ensure a perfect result.



The new **STREAMLINER**: the essence of sophistication and modernism

To balance with the case lines apparent sobriety, this new model's complexity lies in its dials, composed of three superimposed layers:

- a top layer in black PVD or steel with a "circular brushed" decoration and hollowed-out numerals
- a transparent middle layer with the indications **BRISTON**, Automatic as well as an applied small second
- a lower layer in PVD gun treatment or steel with a "Côte de Genève" decoration.

This sophistication degree requires excellence down to the smallest detail of the finishes, both aesthetic and technical. The delicate work on the dial is harmoniously completed by baton-shaped hands that are both skeleton and fitted with white, blue or orange Superluminova® inserts.

A new Miyota 8N40 **skeleton** automatic movement manufactured by Citizen with a small seconds at 5 o'clock sublimates the work on the dial, offering a contemporary version anchored into the DNA of this collection. The transparent back of the case provides an unobstructed view of this caliber, specially equipped with a skeleton oscillating weight.

Finally, **BRISTON** chose to introduce the **Streamliner Skeleton** on two-parts vintage leather straps. Specially developed by **BRISTON**, they are equipped with a quick pin presto system that allows the strap to be changed & to keep the interchangeability so dear to the brand

Streamliner

SKELETON

CASE

Size: 42 x 42 mm

Dial opening: 35 mm

Thickness: 11,95 mm

Italian grey, blue or orange smoked Acetate: handmade polished finish

lugs / Bezel / Crown / screw-down back: polished 316L stainless steel

Polished steel crown with black ink and engraved with BRISTON blazon

Ultra-resistant sapphire glass – 2,10mm thickness

See-through case-back with K1 glass

Water resistance to: 50m/5ATM

MOVEMENT

Automatic skeleton movement Miyota 8N40 manufactured by Citizen

Mechanical with automatic winding

Skeleton rotor

Caliber: 11 ½ ""

Frequency: 21'600 vibrations/hour (3Hz.)

Jewels: 21

Power reserve: up to 42 hours

Functions: Hours, minutes, small seconds positioned at 5 o'clock

DIAL

Top layer: black PVD with circular brushed finishing, hollowed figures and indexes, small dots (minutes indication) with white C1, dark blue or dark orange Superluminova®

Medium layer: transparent with BRISTON, Automatic in black printing, small seconds applied

Bottom layer: PVD gun or steel plate decorated with « Côte de Genève »

HANDS

Skeleton polished steel baton-shaped Hour & Minutes hands with white C1, dark blue or dark orange Superluminova® inserts

Cross-shaped small seconds in polished steel

STRAP

Exclusive Black carbon, grey or brown Vintage calfskin leather strap: genuine leather with tone by tone, blue or orange stitching

Traditional & interchangeable 2-part strap with pins system to remove the strap

Length: 75mm/115mm

Width: 20 mm

Leather loop - BRISTON engraving on the polished steel pin buckle



Automatic Skeleton models with small seconds
42mm case in grey / brown / blue smoked acetate
2-part straps in vintage leather
Public price: 760 USD

BRISTON 

Streamliner

SKELETON

CASE

Size: 42 x 42 mm

Dial opening: 35 mm

Thickness: 11,95 mm

Full 316L stainless steel or steel case treated with rose gold PVD and decorated with:

- Mirror-polished bezel, flankers and crown
- Vertical brushed case body, lugs, screw-down case-back

Polished steel or rose gold PVD crown with black ink and engraved with BRISTON blazon

Ultra-resistant sapphire glass – 2,10mm thickness

See-through case-back with K1 glass

Water resistance to: 50m/5ATM

MOVEMENT

Automatic skeleton movement Miyota 8N40 manufactured by Citizen

Mechanical with automatic winding

Skeleton rotor

Caliber: 11 1/2'''

Frequency: 21'600 vibrations/hour (3Hz.)

Jewels: 21

Power reserve: up to 42 hours

Functions: Hours, minutes, small seconds positioned at 5 o'clock

DIAL

Top layer: black PVD with circular brushed finishing, hollowed figures and indexes, small dots

(minutes indication) with white C1, dark blue or dark orange Superluminova®

Medium layer: transparent with BRISTON, Automatic in black printing, small seconds applied

Bottom layer: PVD gun or steel plate decorated with « Côte de Genève »

HANDS

Skeleton polished steel or rose gold PVD baton-shaped Hour & Minutes hands with white C1

Superluminova® inserts

Cross-shaped small seconds in polished steel or in rose gold PVD

STRAP

Exclusive Black carbon or chocolate Vintage calfskin leather strap: genuine leather with tone by tone stitching

Traditional & interchangeable 2-part strap with pins system to remove the strap

Length: 75mm/115mm

Width: 20 mm

Leather loop - BRISTON engraving on the polished steel or rose gold PVD pin buckle



Automatic Skeleton models with small seconds
42mm case in steel
2-part straps in vintage leather
Public price: 770 USD



Automatic Skeleton models with small seconds
42mm case in steel treated with rose gold PVD
2-part straps in vintage leather
Public price: 810 USD



BRISTON: when time becomes the accomplice of our relaxing hours, when time becomes an unconventional accessory...

Brice Jaunet, **BRISTON**'s founder, has a wealth of experience in the luxury watch industry, dating back 15 years. Brice's passion and proven market knowledge led to the creation of **BRISTON** as the synthesis of a personal and professional life dedicated to the watches.

Resulting from his thoughts & researches, Brice Jaunet wanted to create a beautiful, true & authentic timepiece but also affordable. From this spirit, **BRISTON** creates its own particular style with a strong classical watchmaker DNA but bringing this smart & casual touch with the use of innovative raw material and a variety of colors that creates its authentic style.

Twisting the cellulose acetate, traditionally used in the eyewear industry, and proposing this raw material in unexpected colors to adorn its collection is an innovation that reinforces **BRISTON**'s sport chic look & British spirit. Modern, chic but yet casual, the **BRISTON** watches seduce either Hipsters, Dandies, Preppies & Trendsetters, - whether they are men or women - or just watch aficionados.

From the very beginning, the NATO strap has been chosen by the founder to highlight the brand's marked DNA: the British and sport chic spirit.

Because time flies inexorably, **BRISTON** has already 7 years of existence. Seven years after its successful launching at Colette in Paris, seven years through which the young watch brand has established itself.

Distribution

BRISTON is now distributed in more than 1000 points of sales in 50 countries around the world. In France, we count up on more than hundred and fifty doors at end of February 2020 including premium watch stores, Department Stores and Concept Stores.

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