

PRESS RELEASE

CLUBMASTER
GMT TRAVELER

NEW PRODUCTS
JUNE 2019

BRISTON 



The new **CLUBMASTER GMT TRAVELER** : when a watch becomes the perfect traveling companion

Nearly six years after its creation, BRISTON launches a watch dedicated to the world of travel. With a 500 pieces special edition, the Clubmaster GMT Traveler is a fine combination of modern and classic watch.

Fitted into a 42mm case with an unusual design which falls in the line of DIVER collection, this novelty is provided for the first time with the Swiss Sellita SW330-1 caliber. This movement, well-known for its reliability, has a 4Hz frequency (28 800 VPH) and displays hour and minutes, second time zone (GMT complication) and date with a 2 days power reserve.

The case design is easily identifiable thanks to its two right hand crowns, reminiscent of the first Clubmaster DIVER launched in 2017. Water resistant to 10 ATM pressure, this case is provided with a 4h positioned screw crown to set hour, date and GMT complication. The second crown, 2 o'clock positioned, enables the setting of the inner bezel and the reading of the second time zone.

The cambered squared shape, either manufactured in cellulose acetate or brushed steel, is constructed with a new sapphire glass, scratch-resistant and highly impact resistant. To perfect its design, the transparent case back allows to its owner to admire the movement.

The Clubmaster GMT Traveler singularity is identified by its second central hand doing a 24h dial revolution and with a 24h graduated bidirectional rotating bezel. This supplementary hand, with its distinctive red lacquered color, indicates the second time zone readable on the graduated bezel, which also indicates day/night information.



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BRISTON designed this novelty with extreme attention to details. Controlled by the 2h positioned crown, the bidirectional rotating bezel is fitted with a 24h function and a day/night indicator which can easily allow to its owner to read the local time. Four different bezels with various colors punctuate this new collection.

The Clubmaster GMT Traveler also displays a double layered dial with embossed polished steel indexes and C1 white Superluminova® inserts. Hours and minutes baton-type hands are endowed with the same luminescent material in order to reinforce the readability. A delicate attention was paid to central second hand which is decorated with a squared shape tip of Superluminova® like the dial indexes.

Last but not least, BRISTON chose to introduce all GMT models on interchangeable NATO straps, a true part of the brand DNA.

Frequent travelers can always be on time while wearing their Clubmaster GMT Traveler watch.

Clubmaster GMT TRAVELER

CASE

Size: 42 x 42 mm

Dial opening: 33,5 mm

Thickness: 11,45 mm

Italian tortoise shell Acetate: handmade polished finish

Lugs / Bezel / Crowns / screw-down case-back: polished 316L stainless steel

Polished stainless steel crown (2 o'clock) to rotate the bi-directional inner ring engraved with BRISTON blazon

Polished stainless steel screw-down crown (4 o'clock) engraved with BRISTON blazon

Ultra-resistant sapphire glass – 2,10mm thickness

See-through case-back with K1 glass

MOVEMENT

Automatic Swiss movement SW330-1 manufactured by Sellita

Mechanical with automatic winding with ball bearing (Bi-directional)

Caliber: 11½'''

Frequency: 28'800 vibrations/hour (4Hz.)

Jewels: 25

Power reserve: up to 42 hours

Quick date correction

Functions: Hours, minutes, central seconds, date calendar, GMT function with day/night indication

DIAL

Upper plate: Black semi glossy with white lines (minutes indication)

Under plate: white-silvered

Polished stainless steel indexes

Indexes in polished stainless steel

Black & white / Black & Navy blue / Black & British Green/Navy blue red bi-directional inner rotating ring

with AM – PM indication / glossy finish

Date window positioned at 3 o'clock

HANDS

Rhodium-plated "baton" Hour & Minutes hands & with C1 white Superluminova® inserts

White-coated central seconds hand with squared tip

Red GMT central hand with C1 white Superluminova® inserts

STRAP

Interchangeable black, Navy blue, British Green or red genuine stitched NATO nylon strap: water resistant & washable

Length: 280mm / width: 20 mm

Exclusive BRISTON logo on 1st loop

Polished 316L stainless steel pin buckle & loops



Models in tortoise shell acetate
Automatic Swiss movement Sellita SW330-1
NATO strap
Special edition of 500 pieces
Public price: 1500 USD

BRISTON 

Clubmaster GMT TRAVELER

CASE

Size: 42 x 42 mm

Dial opening: 33,5 mm

Thickness: 11,45 mm

Full mirror-polished 316L Stainless Steel case

Lugs / Bezel / Crowns / screw-down case-back: polished 316L stainless steel

Polished stainless steel crown (2 o'clock) to rotate the bi-directional inner ring engraved with BRISTON blazon

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Models in polished steel
Automatic Swiss movement Sellita SW330-1
NATO strap

Special edition of 500 pieces

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BRISTON 



BRISTON: when time becomes the accomplice of relaxation, when time becomes an unconventional accessory...

Brice Jaunet, BRISTON's founder, has a wealth of experience in the luxury watch industry, dating back 15 years. Brice's passion and proven market knowledge led to the creation of BRISTON as the synthesis of a personal and professional life dedicated to watches.

Resulting from his thoughts & research, Brice Jaunet wanted to create a beautiful, true & authentic timepiece but also affordable. From this spirit, BRISTON creates its own particular style with strong classical watchmaker DNA bringing this smart & casual touch with the use of innovative raw material and a variety of colors that creates its authentic style.

Twisting the cellulose acetate, traditionally used in the eyewear industry, and proposing this raw material in unexpected colors to adorn its collection is an innovation that reinforces BRISTON's sport chic look & British spirit. Modern, chic yet casual, the BRISTON watches seduce Hipsters, Dandies, Preppies & Trendsetters, - whether they are men or women - or just watch aficionados.

From the very beginning, the NATO strap has been chosen by the founder to highlight the brand's marked DNA: the British and sport chic spirit.

Because time flies inexorably, BRISTON has already 6 years of existence. Six years after its successful launching at Colette in Paris, six years through which the young watch brand has established itself.

Distribution

BRISTON is now distributed in more than 1000 points of sales in 50 countries around the world. In France, we count up on more than hundred and forty doors at end of February 2019 including premium watch stores, Department Stores and Concept Stores.

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