

PRESS RELEASE

Streamliner Kennedy



NEW PRODUCTS
MAY 2025

BRISTON

The new **Streamliner Kennedy**: back to basics

This year, **BRISTON** reinvents its iconic case with a brand-new collection of square watches for men and women.

Inspired by the American *Streamline* movement of the 1930s, which made modern design its signature, the **Streamliner Kennedy** collection adopts the codes of Art Deco: geometric shapes, symmetry and subtle contrasts between straight and curved lines.

With its natural elegance and resolutely vintage style, **Streamliner Kennedy** is a modern reinterpretation of Art Deco. Its refined square case is enhanced by tortoiseshell acetate sides, while the angles of the lugs are designed to ensure perfect visual continuity.

The name **Kennedy** is a perfect match for this classic, timeless watch. The watch's design evokes a retro yet modern sophistication, just like the style of the Kennedys often associated with preppy, polished elegance. Indeed, **John Fitzgerald Kennedy** is a symbol of the American preppy movement: a blend of casualness and refinement. **JFK** was certainly one of the most prominent figures in this style, often cited as one of the most elegant presidents in history, with a predilection for discreet yet sophisticated accessories. The **Streamliner Kennedy** is the perfect blend of this modernity and heritage, promoting an image of casual and timeless elegance.

Except the chronograph model, each watch in the collection has taken up a real technical challenge: to highlight the acetate while guaranteeing optimum functionality. To achieve this, the crown, positioned at 12 o'clock, is adorned with a lapis lazuli cabochon, adding a touch of sophistication.

The case finish, the result of meticulous design, is a key element of this collection. The tortoiseshell acetate sides feature a mirror-polished finish, and each case is securely fastened with two side screws, ensuring perfect integration of materials.





The new **Streamliner Kennedy** a new collection for every wrist

Designed for optimum comfort, the **Streamliner Kennedy** collection offers four distinct models:

- A Quartz Chronograph with small seconds (38.5 x 38.5 mm)
- An ultra-thin automatic model (36 x 36 mm)-
- Medium-sized model, suitable for both men's and women's wrists (30 x 30 mm)
- Small-format model, a "jewel" watch perfectly suited to the thinnest wrists (25 x 25 mm)

In harmony with the case design, each watch features a sophisticated double-layer dial, available in black or silver-white:

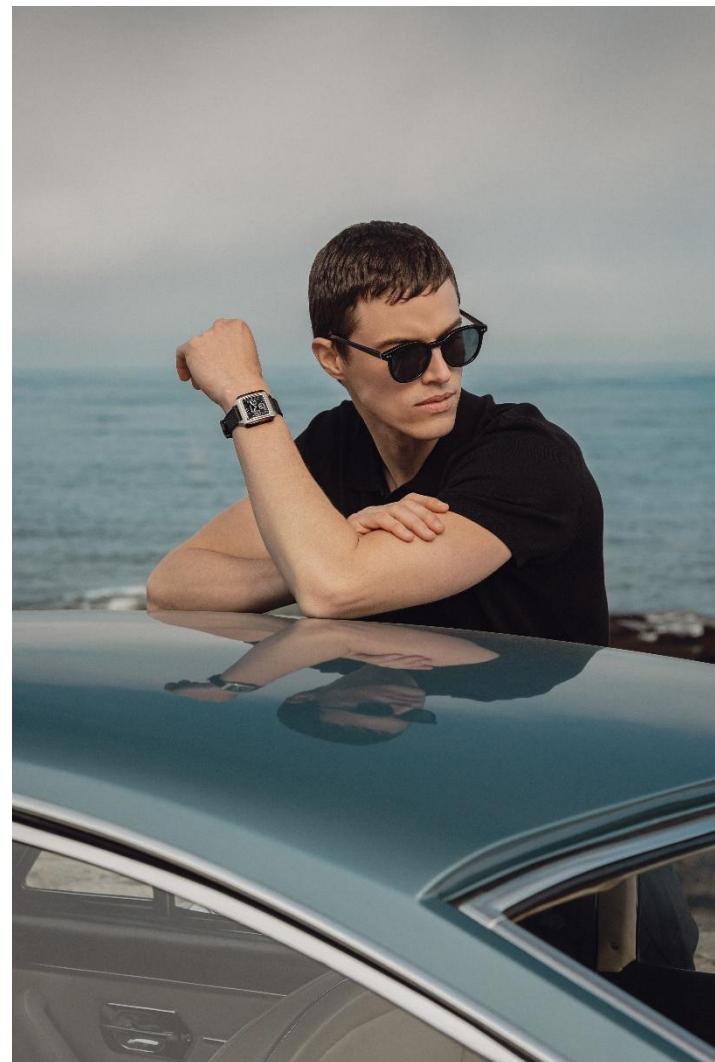
- An upper layer with alternative stamped Roman or Arabic numerals, echoing the emblematic dial structure of the **Clubmaster Classic**.
- A "railway" minute track harmoniously linking the lower central part.
- A lower central zone, whose depth is highlighted by a refined "guilloche" work.

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The new **Streamliner Kennedy** : high-precision movements

In terms of mechanism, the collection features high-precision movements:

- **Extra-flat automatic model:** Miyota 9039 movement, with blue steel or steel central seconds hand, offering a contemporary version faithful to **BRISTON**'s DNA. The transparent case back reveals the caliber, adorned with an oscillating weight featuring the brand's coat of arms.
- **Quartz chronograph:** equipped with the Miyota JS20 movement, it has a unique feature: the seconds hand at 6 o'clock is activated as soon as the chronograph is triggered.
- **Medium and small models:** powered by the Swiss Ronda 751 caliber, renowned for its reliability and exceptional 7-year autonomy.



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Interchangeable straps for infinite customization

Interchangeability is a hallmark of **BRISTON**. Each case is designed to fit the brand's entire collection of bracelets and straps.

In just a few seconds, you can personalize your watch with single or double-turn straps, in NATO, FKM, leather or steel bracelets, as you wish.

3 sizes of bracelets are available :

- 20mm lugs for chronograph & automatic models
- 18mm lugs for the medium model
- 12mm lugs for the small model.

With the **Streamliner Kennedy**, **BRISTON** offers a collection with a timeless design, sublimating Art Deco and watchmaking savoir-faire, while offering infinite customization.

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Streamliner KENNEDY

Case

Size: 36 x 36 mm

Dial opening: 23.5 x 23.5 mm

Thickness: 10 mm

Flanks in tortoise shell cellulose acetate made in Italy: hand-polished

Lugs/crown/bezel/screwed back/pin buckle: polished 316L stainless steel

Polished steel crown at 12 o'clock set with a lapis lazuli cabochon

Ultra-resistant antireflective sapphire glass - 1.7mm thick

Water resistance: 50m/5 ATM

Movement & functions

Miyota 9039 ultra-thin Japanese automatic movement

Mechanical self-winding

Caliber: 11 ½"

Frequency: 28,800 vibrations / hour (4Hz.)

Caliber height: 3,9mm

Jewels: 24

Power reserve: up to 42 hours

Functions: Hours, minutes, central seconds

Dials & hands

Upper dial: black or silver-white with semi-glossy finish

Double-layer dial with hollowed Roman and Arabic numerals

Semi-glossy black or silver-white center part with black or white minute track and guilloché decoration

Sub-dial: silver-white or black

Brushed steel "dauphine" hour/minute hands with Superluminova® C1 luminescent insert

Seconds hand in steel or blue-steel

Straps

Interchangeable 2-part matt black or vintage chocolate calfskin leather straps

Straps with exclusive presto system

Straps length: 75mm / 115mm Width: 20mm

Movable Vintage leather loop - BRISTON engraved on steel pin buckle



Automatic HMS models
36x36mm case in steel & tortoise shell acetate
2-part strap in vintage leather
Public price: 850€

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Streamliner KENNEDY

Case

Size: 38.5 x 38.5 mm

Dial opening: 27 x 27 mm

Thickness: 11.25 mm

Flanks in tortoise shell cellulose acetate made in Italy; hand-polished

Lugs/crown/bezel/screwed back/pin buckle: polished 316L stainless steel

Crown set with lapis lazuli cabochon

Curved, ultra-resistant K1 glass: 2.4 mm thick

Water-resistance: 50m/5 ATM

Movement & functions

Quartz caliber: Miyota JS20

Caliber size: 12 1/2"

Caliber height: 4.13mm

Functions: 3-counter chronograph, 60-minute counter at 9 o'clock

Small second counter at 6 o'clock, 24-hour indication at 3 o'clock

Battery life: 3 years (SR621SW)

Dial & Hands

Upper dial: black or silver-white with semi-glossy finish

Black or white inner ring with black or white minute track

Double-layer dial with hollowed Roman and Arabic numerals

Black or white central part with guilloch  decoration

Chamfered chronograph counters

Sub-dial: silver-white or black

Polished steel "dauphine" hour/minute hands with Superluminova® C1 luminescent insert

White or black lacquered chronograph hands with Superluminova® C1 luminescent insert

Strap

Exclusive strap in matt black or brown chocolate FKM vulcanized rubber

Interchangeable 2-part strap with presto removal system

Length: 75 mm/115 mm - Width: 20 mm (18 mm on buckle side)

FKM rubber loops - BRISTON engraved on brushed steel pin buckle



Chronograph models

38,5x38,5mm case in steel & tortoise shell acetate

Black or brown FKM rubber strap

Public price: 500€

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Streamliner KENNEDY

Case

Size: 30 x 30 mm

Dial opening: 20 mm

Thickness: 8 mm

Flanks in tortoise shell cellulose acetate made in Italy: hand-polished

Lugs/crown/bezel/screwed back: polished 316L stainless steel

Bezel in polished steel or rose gold PVD coating

Crown in polished steel or rose gold PVD at 12 o'clock set with a lapis lazuli cabochon

Curved, ultra-resistant K1 mineral glass: 2.2 mm thick

Water-resistance: 50m/5 ATM

Movement & functions

Quartz caliber: Swiss Ronda Normtech 751

Caliber size: 5½ x 6¾"

Caliber height: 2,5mm

Jewel: 1

Functions: Hours & Minutes

Battery life: 7 years (SR521SW - Renata 379)

Dials & hands

Upper dial: black or silver-white with semi-glossy finish

Double-layer dial with hollowed Roman and Arabic numerals

Black or white central part with black or white minute track and guilloché decoration

Sub-dial: silver-white or black

Polished steel or rose gold PVD "dauphine" hour/minute hands with Superluminova® C1 luminescent insert

Straps

Exclusive BRISTON NATO black or taupe strap (nylon): interchangeable, water-resistant

Special NATO strap with removable loop

Length: 230 mm / Width: 18 mm



Medium models HM

30x30mm case in steel & tortoise shell acetate

Black or taupe NATO type strap

Public price: 420€



Medium models HM

30x30mm case in polished steel/rose gold PVD & tortoise shell acetate

Black or taupe NATO type strap

Public price: 450€

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Streamliner KENNEDY

Case

Size: 25 x 25 mm

Dial opening: 17 mm

Thickness: 7,4 mm

Flanks in tortoise shell cellulose acetate made in Italy: hand-polished

Lugs/crown/bezel/screwed back: polished 316L stainless steel

Bezel in polished steel or rose gold PVD coating

Crown in polished steel or rose gold PVD at 12 o'clock set with a lapis lazuli cabochon

Curved, ultra-resistant mineral glass: 2.2 mm thick

Water-resistance: 50m/5 ATM

Movement & functions

Quartz caliber: Swiss Ronda Normtech 751

Caliber size: 5½ x 6¾"

Caliber height: 2,5mm

Jewel: 1

Functions: Hours & Minutes

Battery life: 7 years (SR521SW - Renata 379)

Dials & hands

Black or silver-white with semi-glossy finish

White or black Roman and Arabic numerals

Black or white central part with black or white minute track and guilloché decoration

Polished steel or rose gold PVD "dauphine" hour/minute hands with Superluminova® C1 luminescent insert

Straps

Exclusive BRISTON NATO black or taupe strap (nylon): interchangeable, water-resistant

Special NATO strap with removable loop

Length: 230 mm / Width: 12 mm



Small models HM
25x25mm case in steel & tortoise shell acetate
Black or taupe NATO type strap
Public price: 370€



Small models HM
25x25mm case in polished steel & rose gold PVD & tortoise acetate
Black or taupe NATO type strap
Public price: 400€

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BRISTON : 12 years of reinventing sport-chic watchmaking

Founded by Brice Jaunet, after 15 years with some of the world's leading watchmakers, **BRISTON** is a brand that shakes things up by combining traditional watchmaking with a sporty-chic spirit. Its identity is based on innovative materials such as cellulose acetate, usually used in eyewear, which gives watches a unique, sophisticated look. Often paired with an interchangeable, robust and elegant NATO bracelet, it embodies the brand's British and casual chic DNA.



BRISTON has won over a wide audience, from watch enthusiasts to Trendsetters, Dandys and Preppys. With iconic models such as the **CLUBMASTER** and **STREAMLINER**, the brand celebrates its 12th anniversary this year, affirming its success and unique positioning in the watchmaking world.



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