

PRESS RELEASE

CLUBMASTER DIVER PRO



NEW PRODUCTS
JUNE 2020

BRISTON 



The new **CLUBMASTER DIVER PRO**: performance dedicated to style

Having become symbolic, the diver's watch has established itself as the ultimate male accessory. BRISTON presents its new model: the **Clubmaster Diver Pro**, a diving watch dedicated to sports performance ...

Made of matt black cellulose acetate or brushed stainless steel, the ultra-robust 44x44mm case withstands a pressure of 30 bars. It has a screw-down crown at 4 o'clock for perfect water resistance up to 300 meters and fitted with a unidirectional rotating black ceramic bezel.

BRISTON has developed a beveled and notched bezel in ultra-resistant ceramic with anti-corrosion properties. Matt black, it is insensitive to ultraviolet and scratch-resistant.



In the depths of the sea, the legibility of the dial is an essential condition for safety. This is why BRISTON has equipped its Clubmaster DIVER PRO dial with graduations, indexes and hands endowed with the most powerful of luminous coatings: the natural Super-Luminova® allowing perfect reading in all conditions.

On the movement side, this new model is equipped with the automatic caliber Seiko NH35 recognized for its reliability specially developed with a tone-on-tone date positioned at 4 o'clock in front of the crown.

Comfortable and malleable underwater, BRISTON offers this novelty assembled on interchangeable straps, in NATO type version, the brand signature or in silicone with "soft touch" treatment enhancing its sporty character.



Clubmaster *DIVER PRO*

CASE

Size: 44 x 44 mm

Dial opening: 33 mm

Thickness: 13,75 mm

Italian black acetate: handmade matt finish or full 316L stainless steel with vertical brushed finish

Lugs / Bezel / Crown / screw-down case-back: black matt PVD or 316L stainless steel

Black matt PVD or brushed steel unidirectional rotating external bezel with 60 minutes graduation and black matt ceramic insert

Lines and figure 20 painted in yellow or orange for steel models

Black matt PVD or brushed steel screw-down crown (4 o'clock) engraved with BRISTON blazon

Ultra-resistant sapphire glass – 3,30mm thickness

Water resistance: 300m/30 ATM

MOVEMENT

Automatic movement NH35A manufactured by TMI-Seiko

Mechanical with automatic winding with ball bearing (Bi-directional)

Caliber: 12'''

Frequency: 21'600 vibrations/hour (3Hz.)

Jewels: 24

Power reserve: up to 41 hours

Quick date correction

Functions: Hours, minutes, central seconds, black date at 4 o'clock, indication of immersion time on unidirectional black matt ceramic bezel

DIAL

Black matt dial with round and bars indexes full of natural Superluminova® inserts

Black matt inner with 60 seconds indication – figures in natural Superluminova®

Black matt or brushed steel triangle at 12 o'clock with natural Superluminova® insert

Black date window positioned at 4 o'clock

HANDS

Black matt or brushed steel "arrow-shaped" hour hand with natural Superluminova® insert

Yellow or orange matt "arrow-shaped" minute hand with natural Superluminova® insert

Black matt or white matt coated central seconds hand with a square full of natural Superluminova® and yellow or orange tip

STRAP

Interchangeable black with yellow or orange central stripe genuine stitched NATO nylon strap: water resistant & washable

Length: 280mm / width: 20 mm

Exclusive BRISTON logo engraved on 1st loop & black matt pin buckle & Loops

BRISTON exclusive black silicone strap: interchangeable, water resistant

Length: 240 mm / width: 20 mm

BRISTON logo engraved on brushed steel pin buckle



Black matt acetate or vertical brushed steel models
HMS Date NH35 automatic movement
NATO or silicon strap
Public price: 830 USD



BRISTON: when time becomes the accomplice of our relaxing hours, when time becomes an unconventional accessory...

Brice Jaunet, BRISTON's founder, has a wealth of experience in the luxury watch industry, dating back 15 years. Brice's passion and proven market knowledge led to the creation of BRISTON as the synthesis of a personal and professional life dedicated to the watches.

Resulting from his thoughts & researches, Brice Jaunet wanted to create a beautiful, true & authentic timepiece but also affordable. From this spirit, BRISTON creates its own particular style with a strong classical watchmaker DNA but bringing this smart & casual touch with the use of innovative raw material and a variety of colors that creates its authentic style.

Twisting the cellulose acetate, traditionally used in the eyewear industry, and proposing this raw material in unexpected colors to adorn its collection is an innovation that reinforces BRISTON's sport chic look & British spirit. Modern, chic but yet casual, the BRISTON watches seduce either Hipsters, Dandies, Preppies & Trendsetters, - whether they are men or women - or just watch aficionados.

From the very beginning, the NATO strap has been chosen by the founder to highlight the brand's marked DNA: the British and sport chic spirit.

Because time flies inexorably, BRISTON has already 7 years of existence. Seven years after its successful launching at Colette in Paris, seven years through which the young watch brand has established itself.

Distribution

BRISTON is now distributed in more than 1000 points of sales in 50 countries around the world. In France, we count up on more than hundred and fifty doors at end of February 2020 including premium watch stores, Department Stores and Concept Stores.

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